

The Great Salt Lake Business Conference connects Utah businesses with **FREE** lunch & **18** great break-out **SEMINARS** from top Utah experts!



THE *Great* SALT LAKE BUSINESS CONFERENCE

Make 2016 great for *your* business by participating in this multi-region business event. Trade shows are traditionally marketing's #1 return on investment.

May 11-12, 2016 (Wed/Thurs.) at South Towne Expo Center in Sandy, Ut | SLBizConference.com

PROVEN
BUSINESS
BOOSTER

2016 Media Kit & Testimonials

Honestly, this was really awesome! This conference (gets better and better). It was well attended, plus having food was great and the food vendors that were chosen were awesome! Keep working hard and doing what you guys do best.

Adam McCune, Alakazam IT

"In talking with our team, we feel it was the best Expo we have been a part of. From our booth location, the show layout, and of course (the seminars), the whole show was top notch! We look forward to participating in many future events."

Mark Rosander, Griffin Hill

"For the past 3 years, I've had the pleasure to exhibit at this show for a large established organization and always got exactly what we needed - qualified leads. This year I started up a tech company and knew I needed to launch my new company, Xomly, at this show. After two days of exhibiting with a steady flow of booth traffic, I walked away with my product validated, and a pocket full of business cards of qualified prospective partners and clients. My ROI is through the roof. We'll definitely be back next year."

Dave Baker, Xomly

"I thought the show was great! There was a lot of positive energy that is essential to an event being fun, uplifting and effective. Your shows just keep getting better and better."

Jessica Devenish

Let us help connect your business with the right crowd. Be a part of the business show!

SLBizConference.com | 801.822.1333 | Info@BennettEvents.com



The 2016 Great Salt Lake Business Conference Map



Attendee Prospectus & Events

The Great Salt Lake Business Conference is Utah's premiere business-to-business event and training conference. It is a full-service, 2-day show that draws between 4-6,000 quality attendees. It's a great **business expo** and more with an excellent **breakout conference** that includes 18 different seminars through the two days covering critical topics such as sales, social media, marketing, time management, website efficiency, starting up a business and more. Other great events include the **Exhibitor Connector Breakfast** for all participating exhibitors to maximize relationships with Utah's best businesses, **free lunch** from either The Corner Bakery or Pyromaniacs Pizza, Chambers of Commerce and other business gatherings and as always 100's of giveaways and fun!

Marketing

Marketing for the show will be extensive. It includes I-15 billboards, three new social networking campaigns, multiple magazines (Utah Business and BusinessQ), direct mailers, business signage, online advertising, customized e-ticket campaigns, ticket distribution points, ticket delivery to Utah's top companies and networking groups and more. We also have an interactive website (SLBizConference.com) with discount ticket options. Help us help you have a great 2016!

Booth Rates

Booth (10'x10') = \$999

Corner booths = plus \$100

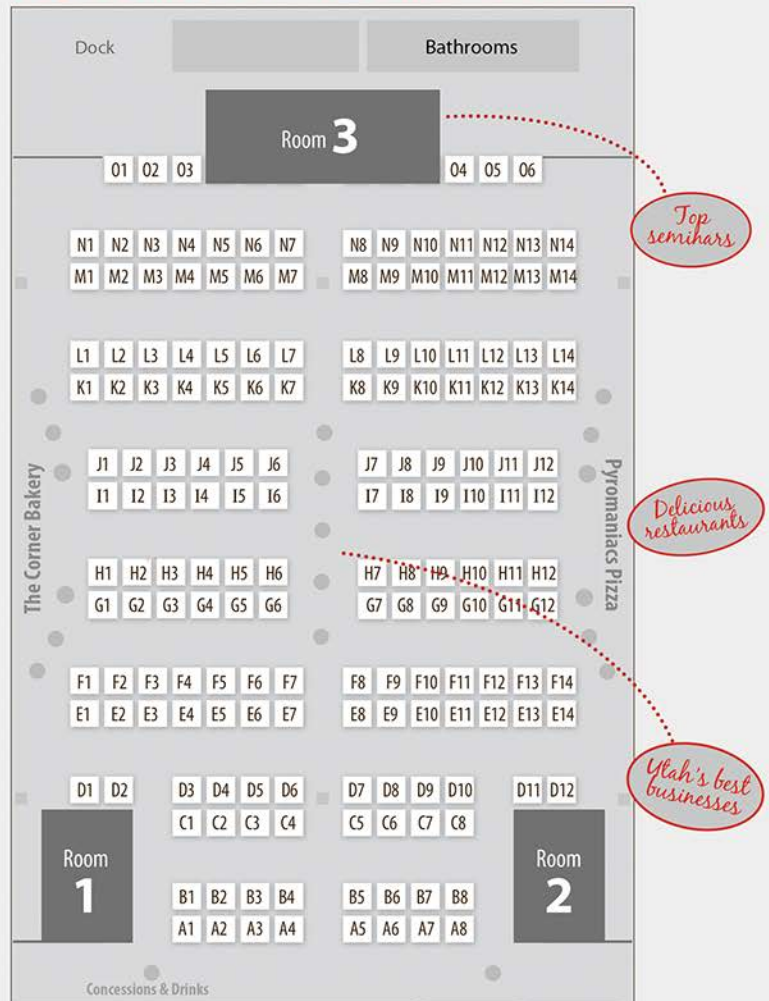
Additional booths = minus \$100 per additional

Multi-show discount = minus \$100

*Includes Exhibitor Breakfast | Sponsorships available | Phone 801.822.1333 | www.SLBizConference.com



SOUTH TOWNE EXPO See SLBizConference.com for availability



JOIN OUR
Referral Program
AND SAVE!
\$100 per new exhibitor